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Boeing 737-800 TUIfly "HaribAIR"

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Boeing 737-800 TUIfly „HaribAIR“

Seit Februar 2010 fliegt die Boeing 737-800 mit der Kennung D-ATUD von TUIfly unter dem Namen "HaribAIR". Die auffällige Maschine in goldener Sonderbemalung wirbt nun als zweiter Botschafter der Lüfte neben ihrer blauen "Schwester" für die Firma HARIBO. Die erfolgreiche Kooperation zwischen TUIfly und HARIBO geht damit in die zweite Runde. Der Goldbär persönlich taufte die besonders bei Kindern sehr beliebte "HaribAIR"-Maschine auf dem Flughafen Düsseldorf. Sie bietet Platz für 189 Passagiere und wird im regulären Streckennetz von TUIfly eingesetzt. Ende 2008 hatten sich HARIBO und TUIfly zu einer einzigartigen Marketingkooperation zusammengeschlossen. Diese perfekte Kommunikationsplattform geht nun weiter, dann die beiden Marken

Since February 2010, the TUIfly Boeing 737-800 with the registration D-ATUD has been flying under the name of "HaribAIR". This very conspicuous aircraft with its unique golden colour scheme now advertises, along with its blue sister aircraft as a second flying ambassador for the Haribo Company. The successful co-operation between TUIfly and HARIBO now goes into the second round. The "Golden Bear" himself personally christened the "HaribAIR" aircraft, which is extremely well liked by children, at Düsseldorf Airport. It offers seating for up to 189 passengers and is used by TUIfly on regular routes. At the end of 2008, HARIBO and TUIfly united in a unique marketing co-operative venture. This perfect platform of communication now continues. Because both brands pass together so well due to their strong orientation towards the family, they instantly achieved enormous success. "HaribAIR" is currently one of 23 Boeing aircraft in the TUIfly fleet which flies to 20 destinations in Europe and North Africa. TUIfly is the result of an amalgamation of Hapag-Lloyd Express (HLX) and Hapagfly in the summer 2007. The airline belongs to TUI Travel PLC of London, in which TUI AG participates as the largest Travel Company in the world. The Boeing 737 is the most successful and reliable aircraft in the world. With 189 seats, the B737-800 has 17 seats more than its predecessor, the 737-400; has a 10% greater range; flies 10% faster and at the same time saves 10% of the fuel. The last modifications carried out on the new Boeing 737 were the large winglets (up-turned wing-tips), which allow a greater rate of climb and save even more fuel.

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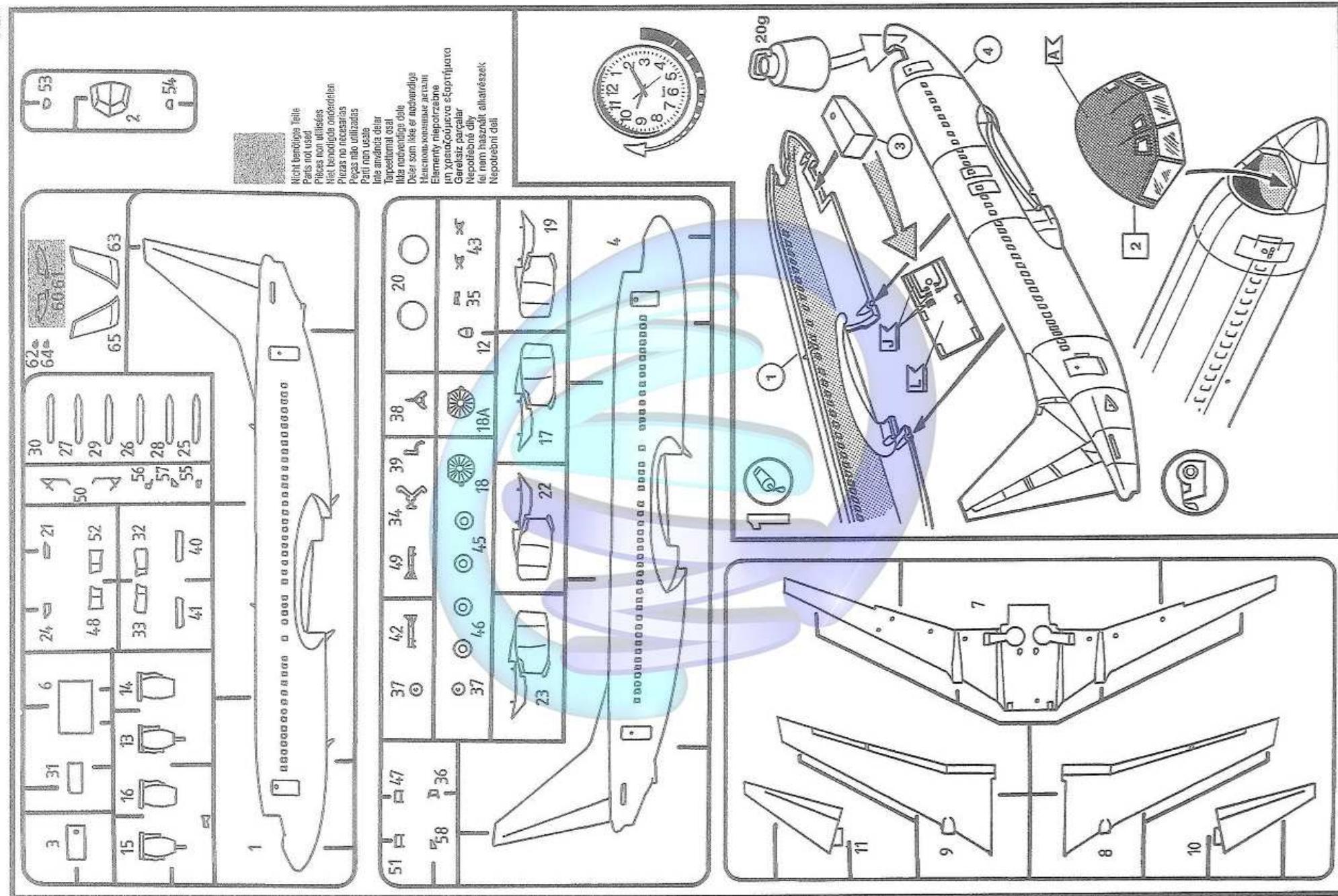
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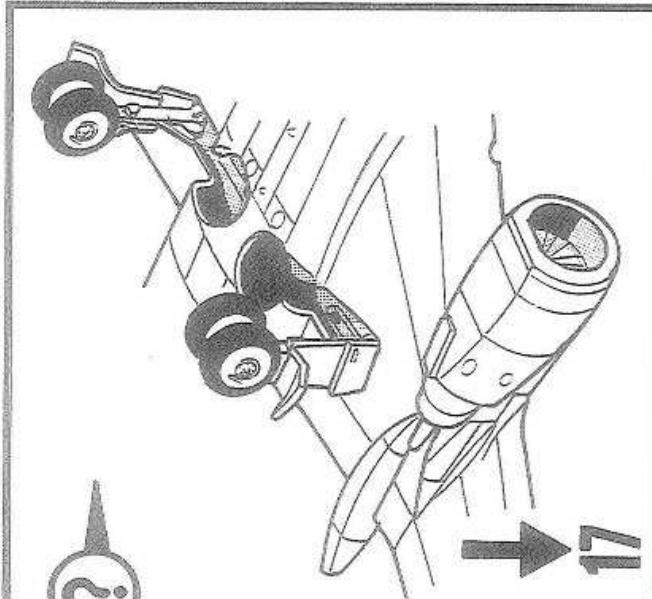
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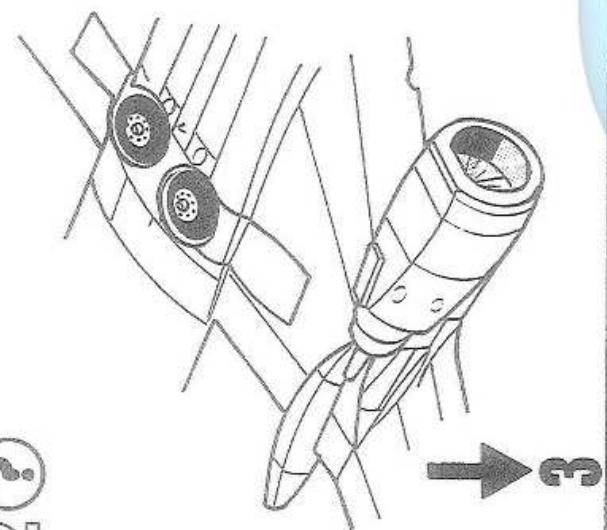
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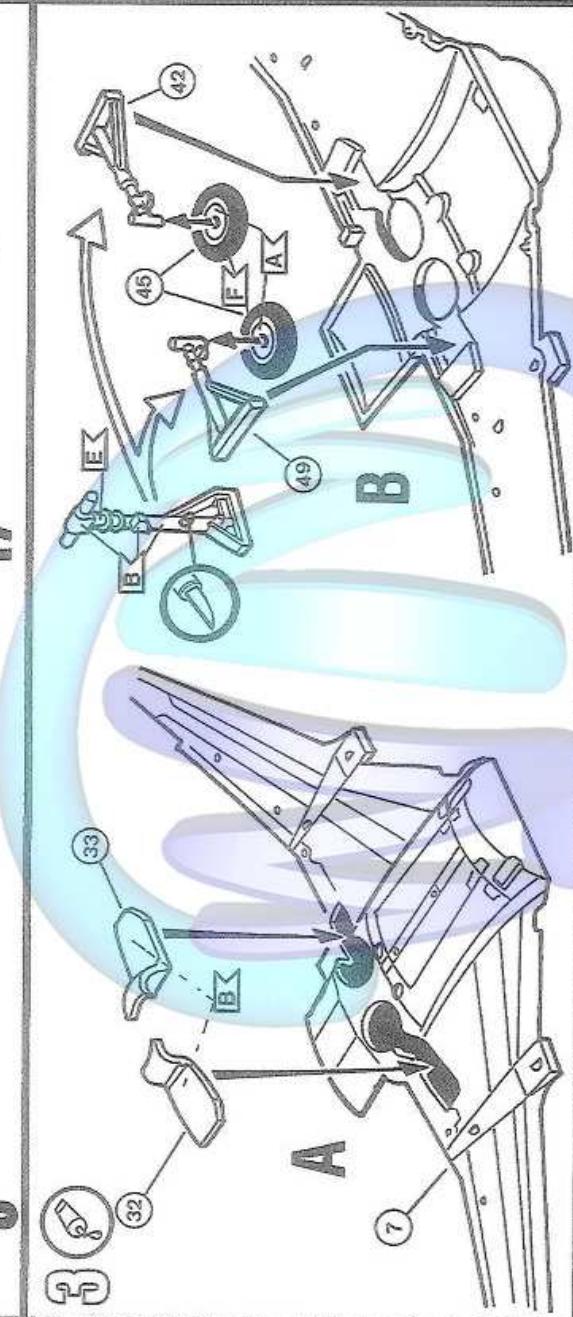




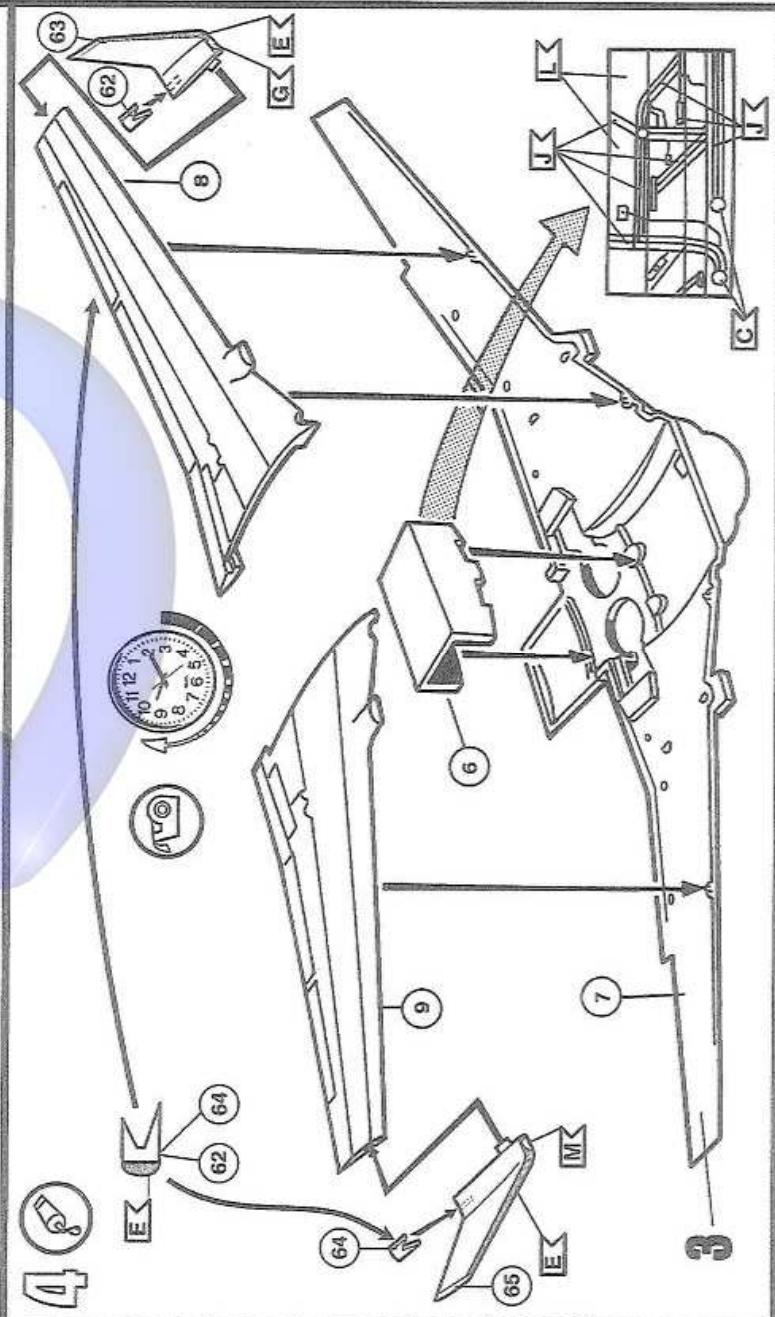
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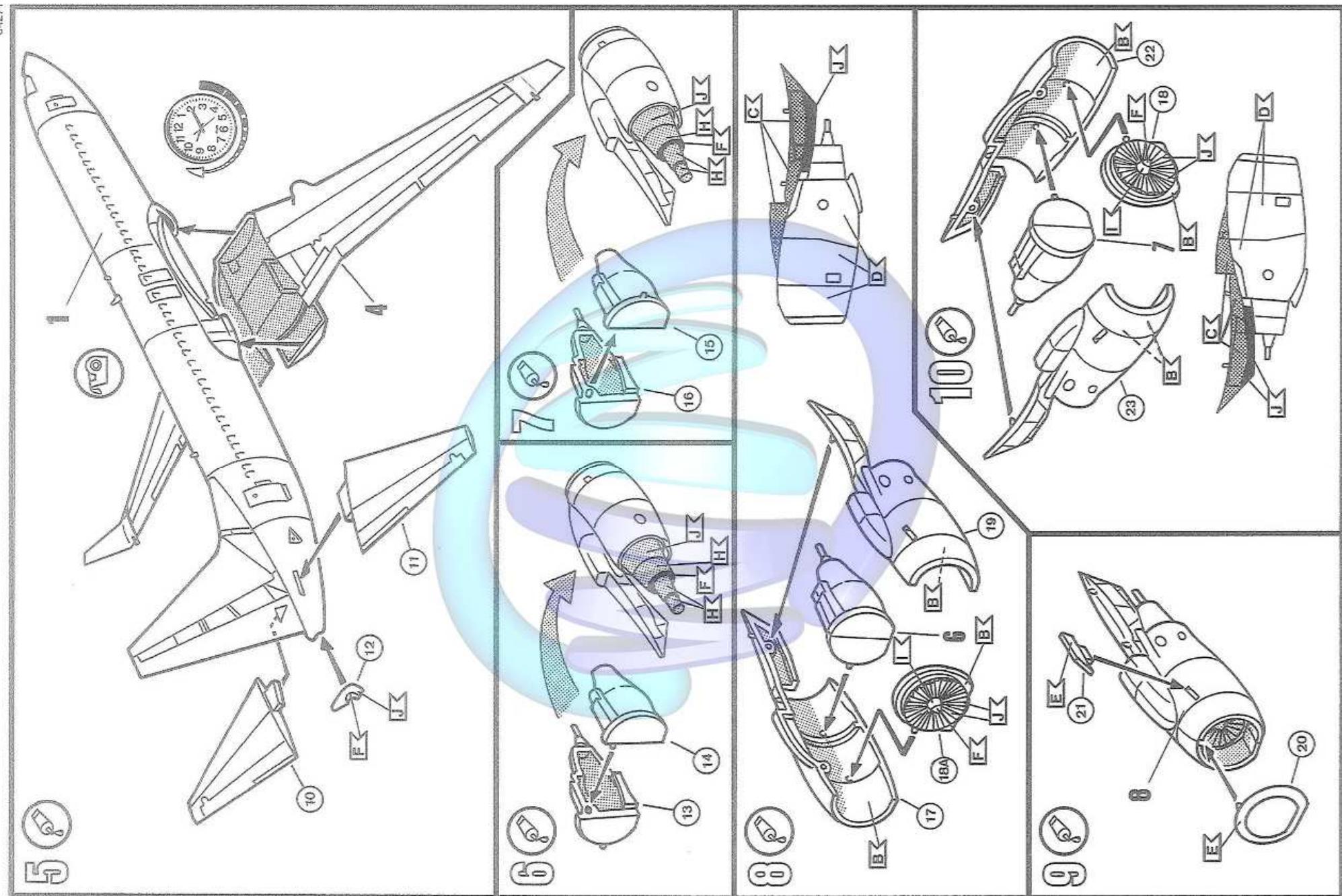


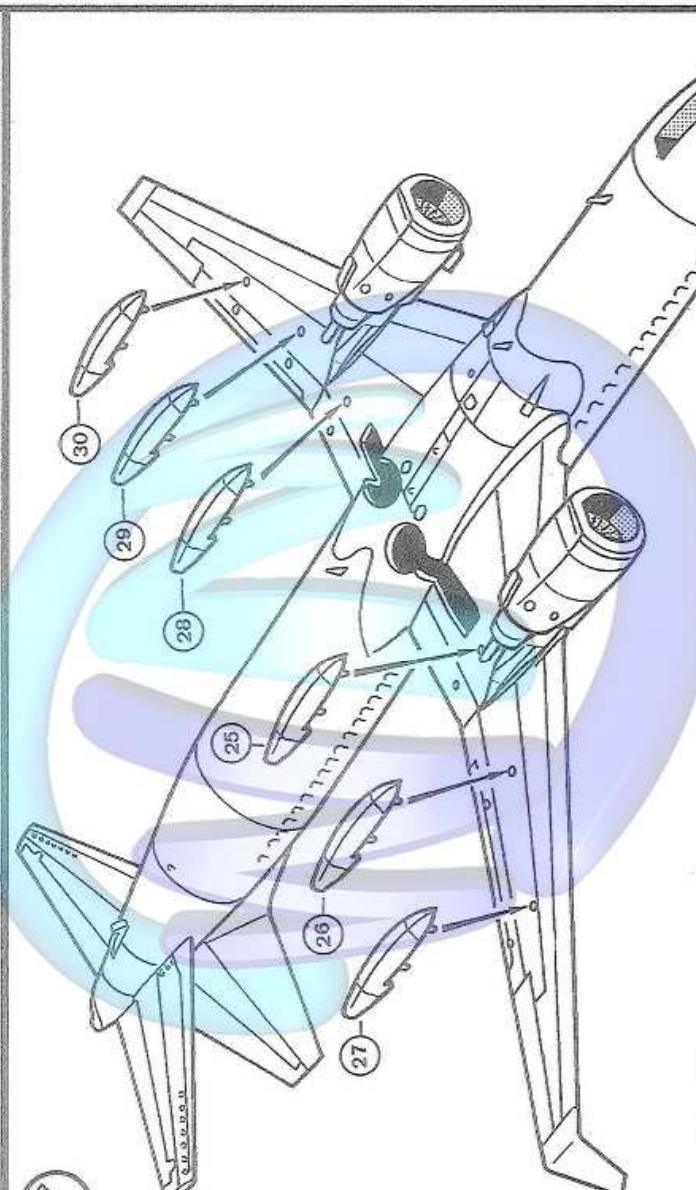
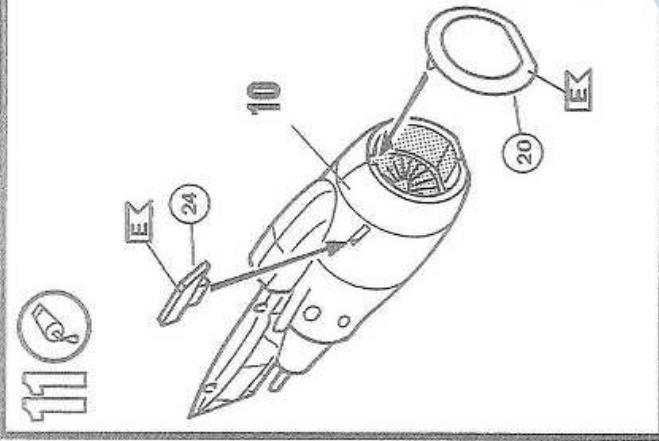
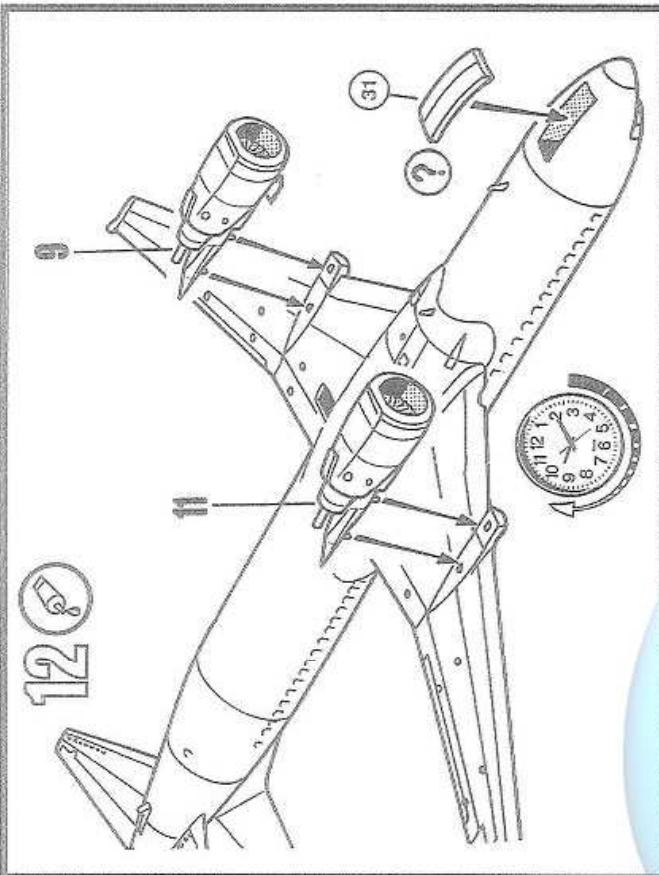
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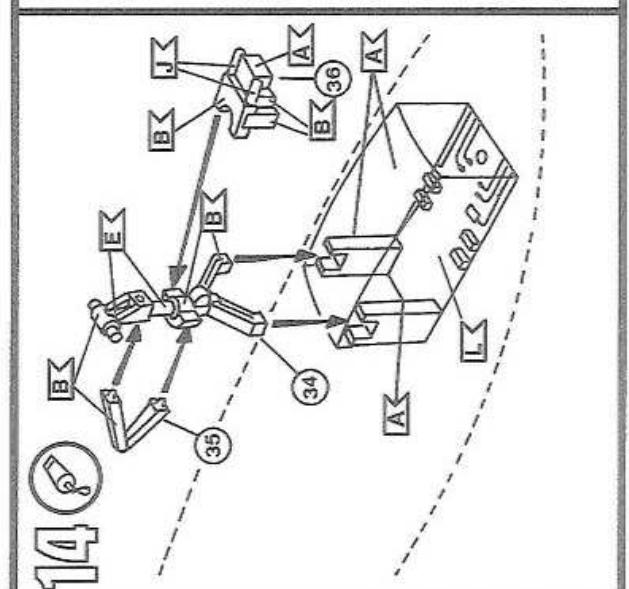
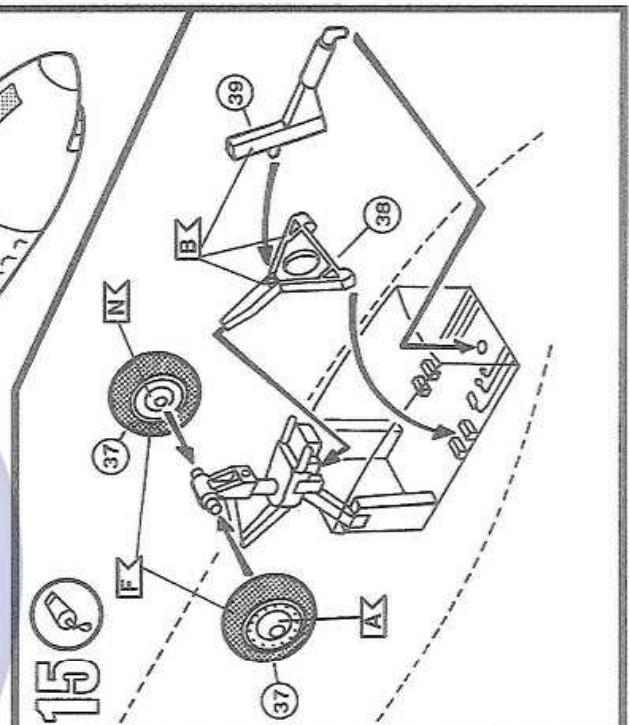
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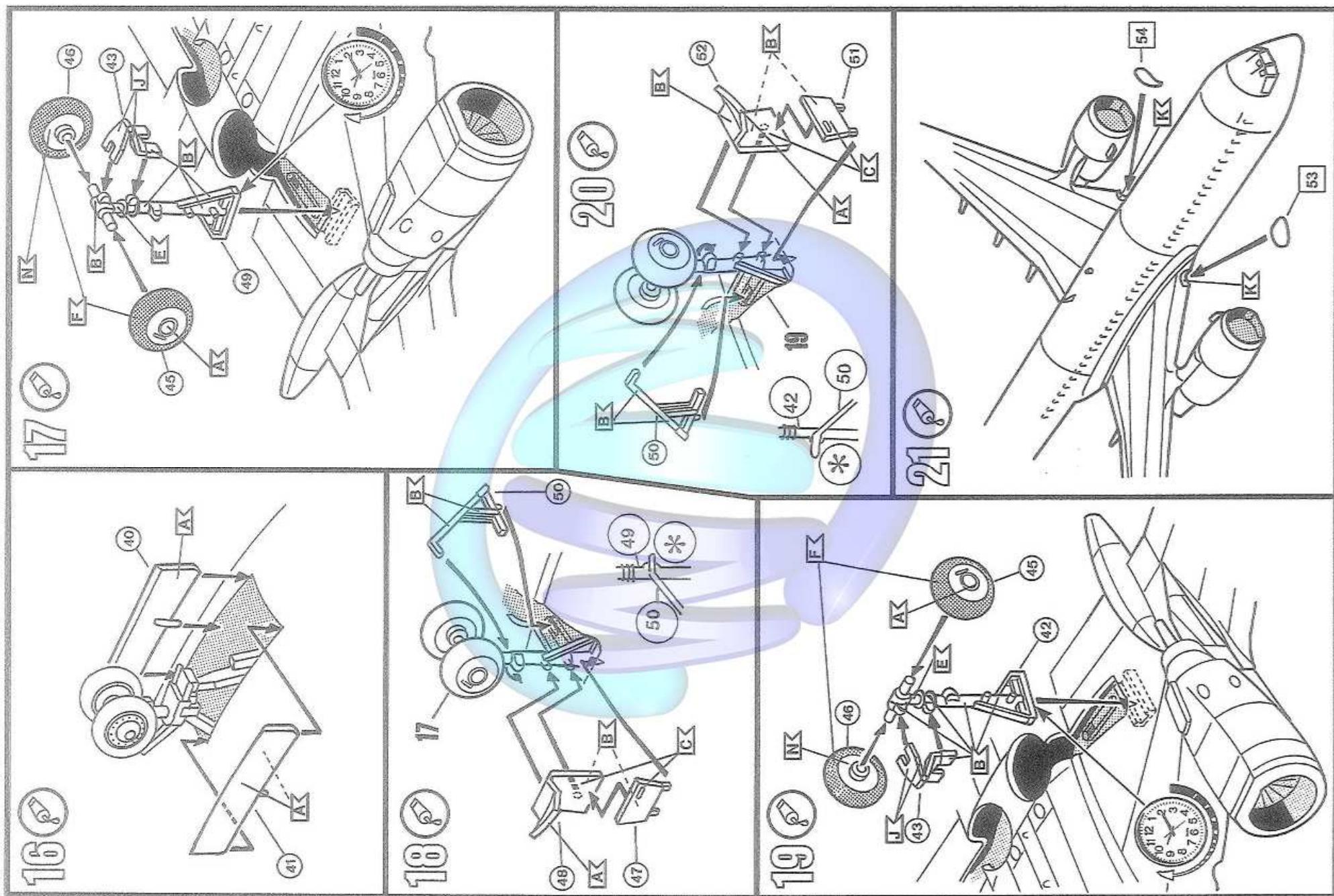


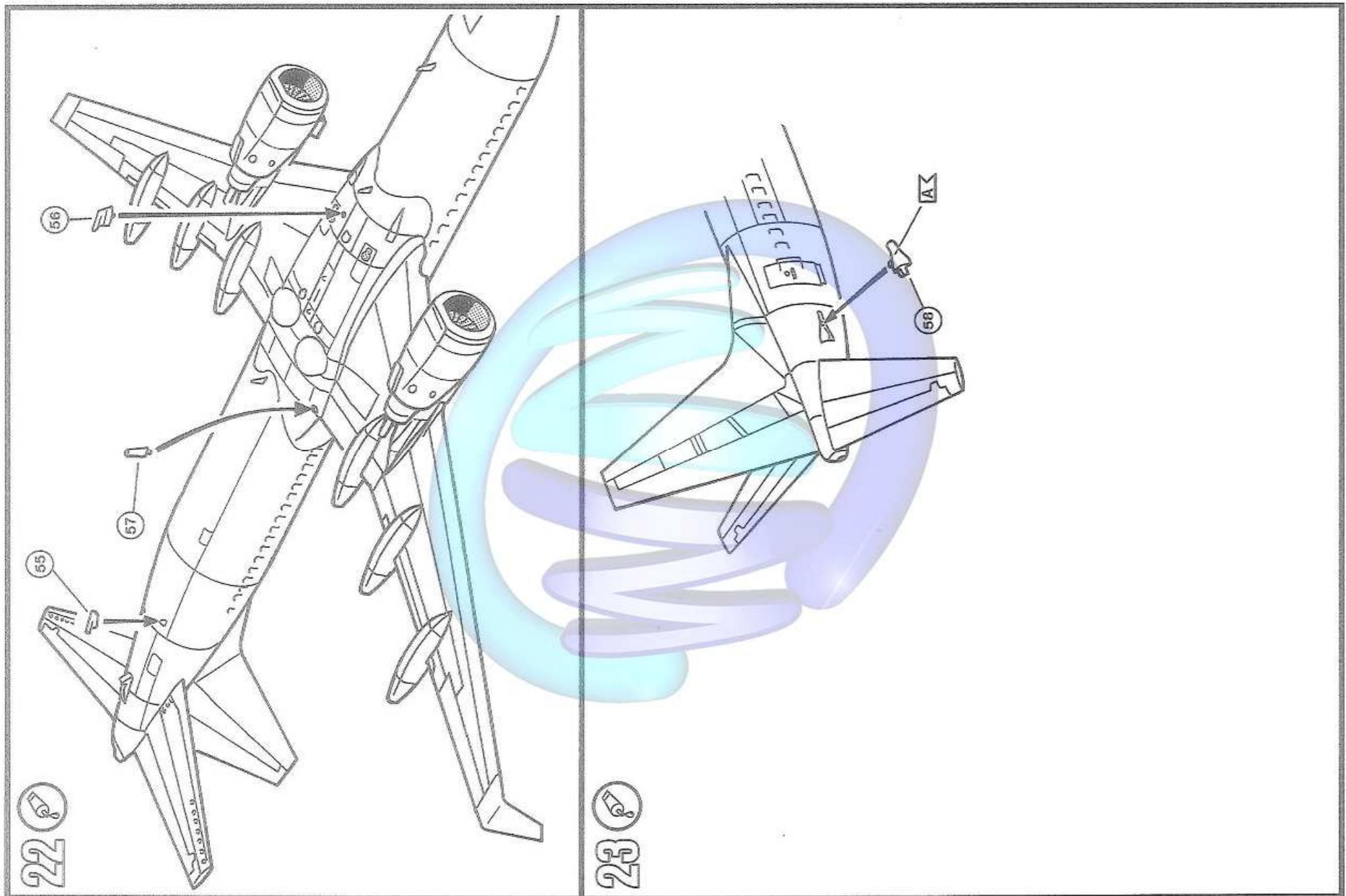
13



14

15





24a

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